

# American Consumers - Religious Database



**Total Universe: 1,204,311**

**Base Rate: \$75.00/M**

## Description Summary

The United States is full of diversity, with religious beliefs being one of the components that makes us all different. There are people of all types of religions living in this country, and reaching out to specific groups of them has never been easier. This database will give you access to mailing, telemarketing, and email information pertaining to people of a particular faith. Whether it be a house of worship, a religious charity, an educational program, or many others, there is a multitude of organizations that can benefit from this list.

## How Our Data Is Compiled

Our American Consumers - Religious Database is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In the U.S., the most popular religions are Christianity, Catholicism, Atheism/ Agnostic, Judaism, Mormonism, and Islam.
- The least religiously diverse state is Mississippi

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: houses of worship (churches, synagogues, mosques, etc.), religious charities, private educational facilities, recreational groups, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Ethnicity  
Language Spoken

Ethnicity  
Income  
Lifestyle  
Religious Affiliation

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Presence of Grandchildren

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com